Test experiment

Feb 10, 2017 - Feb 14, 2017

Running | Filters applied

☐

○ **All Users**
100.00% Experiment Sessions

Explorer

Conversions

Experiment running - no winner yet

● Original   ● With top image 1

100.00%

50.00%

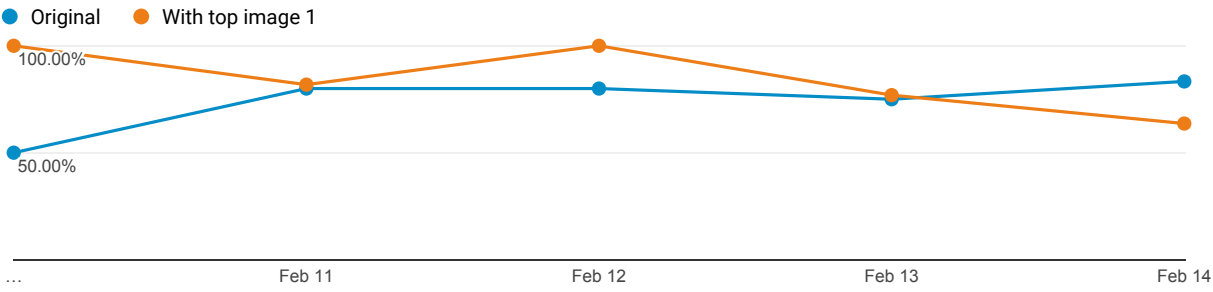… | Feb 11 | Feb 12 | Feb 13 | Feb 14

82 Experiment Sessions

5 days of data

100% users included

Status:

No winner yet -
Experiment still running

Variant	Experiment Sessions	Bounces	Bounce Rate	Compare to Original	Probability of Outperforming Original
☑ Original	42	33	**78.57%**	0%	0.0%
☑ With top image 1	40	31	**77.50%**	-1.36%	29.7%

Rows 1 - 2 of 2

Note: Experiment is still running - no winner can be determined yet